INVESTOR MEETING 2013

November 21, Santa Clara, CA



If it Computes, it does it BEST with Intel

Brian Krzanich
Chief Executive Officer, Intel Corporation

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Leadership Moving Forward

Things That *Will Not Change*

Relentless pursuit of Moore's Law

Develop products that make the best PCs

~$12B profit in 2013*

Things That We Are *Doing Differently*

Market driven view of our industry

If it computes, it computes best with Intel from IoT to the Datacenter

Open foundry to any company able to utilize our leading edge Silicon

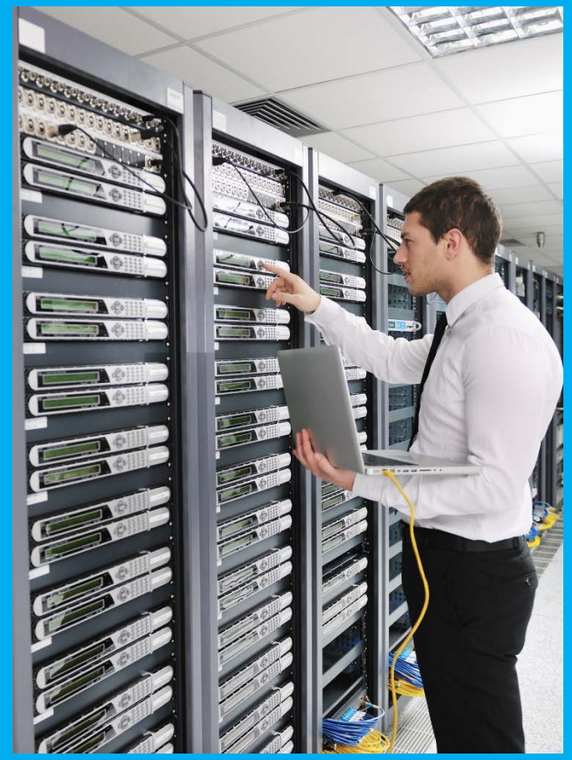
Create Platforms for Enterprise, not just Silicon

Drive focus on bringing innovation to market quickly

*Intel Forecast

OUR FOCUS AREAS

DATACENTER



PC EXPERIENCE



MOBILITY



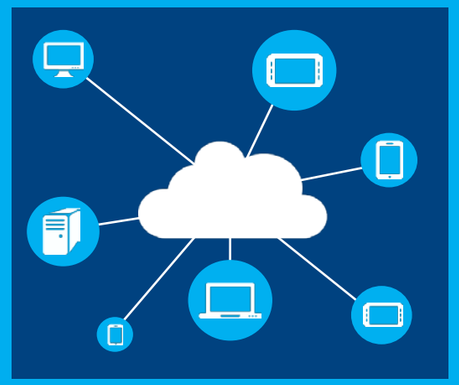
TECHNOLOGY

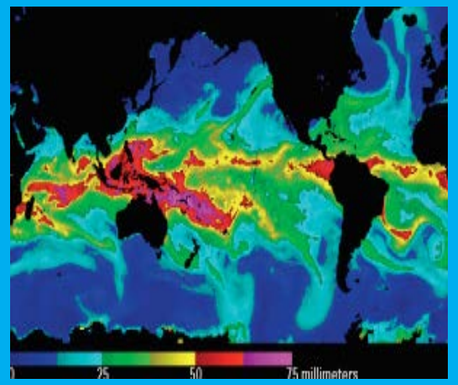


DATACENTER

ENTERPRISE | CLOUD | HPC | TELCO









Additional Drivers: **IoT ▪ Big Data ▪ Software Defined Infrastructure**

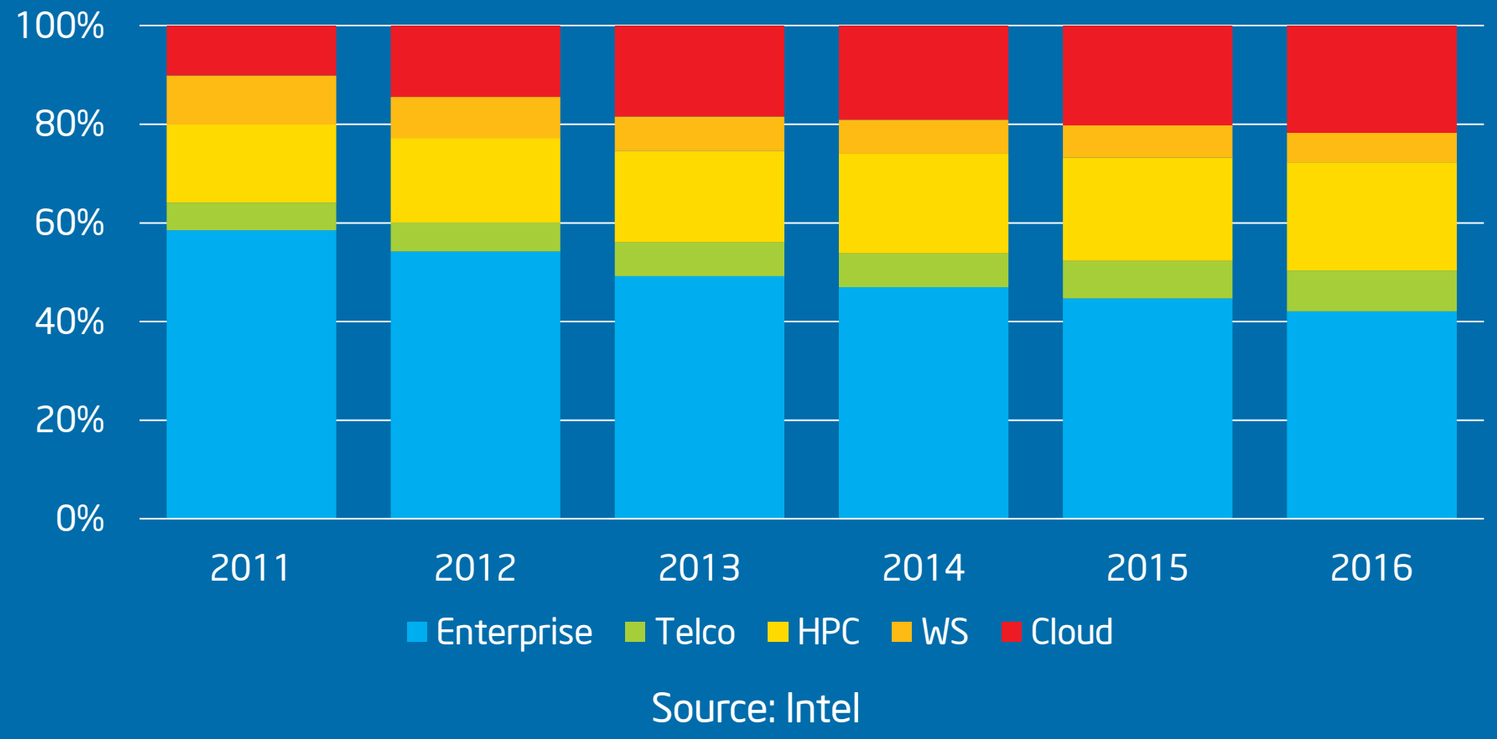
Continue to forecast 15% CAGR through 2016*

Intel is the ONLY company that can offer and support solutions from the edge with IoT to Datacenter Computing and Infrastructure

*Intel Forecast

PATH TO DATACENTER GROWTH

*Diversifying into Higher Growth Segments**



Source: Intel

*Intel Forecast



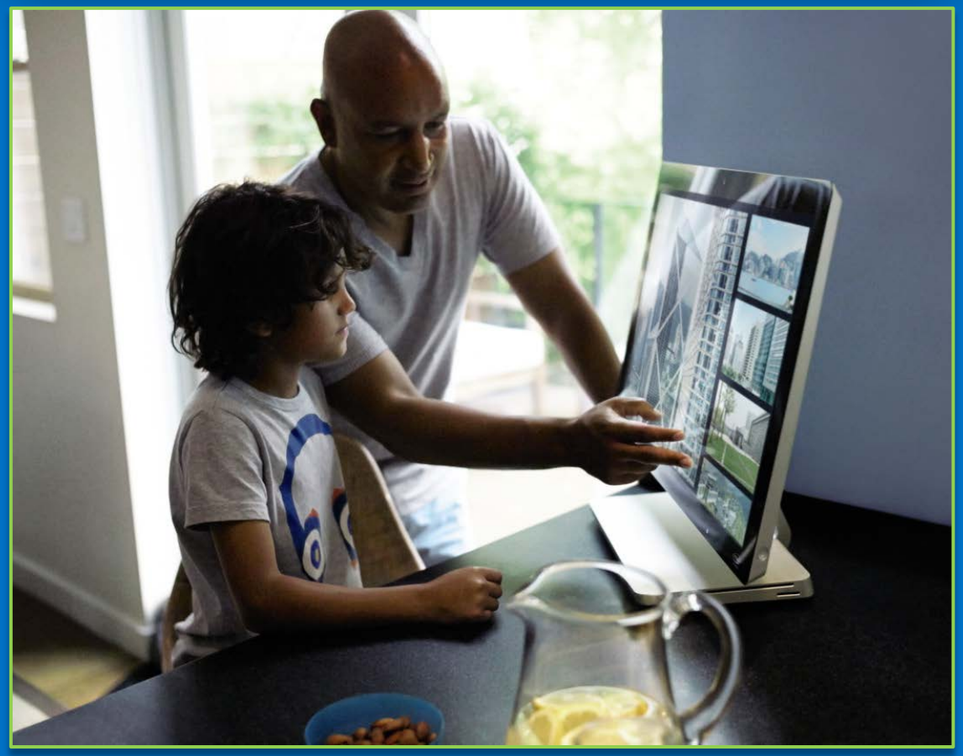
DATACENTER
KEY MESSAGES

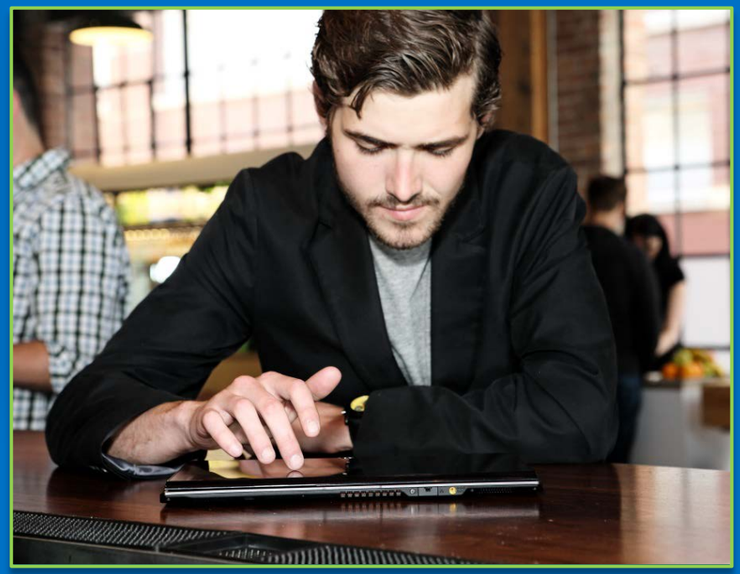
- Strong Growth Segment Today
- Revenue Increasingly Diversified into Faster Growing Segments
- Forecasting 15% CAGR through 2016*

*Intel Forecast

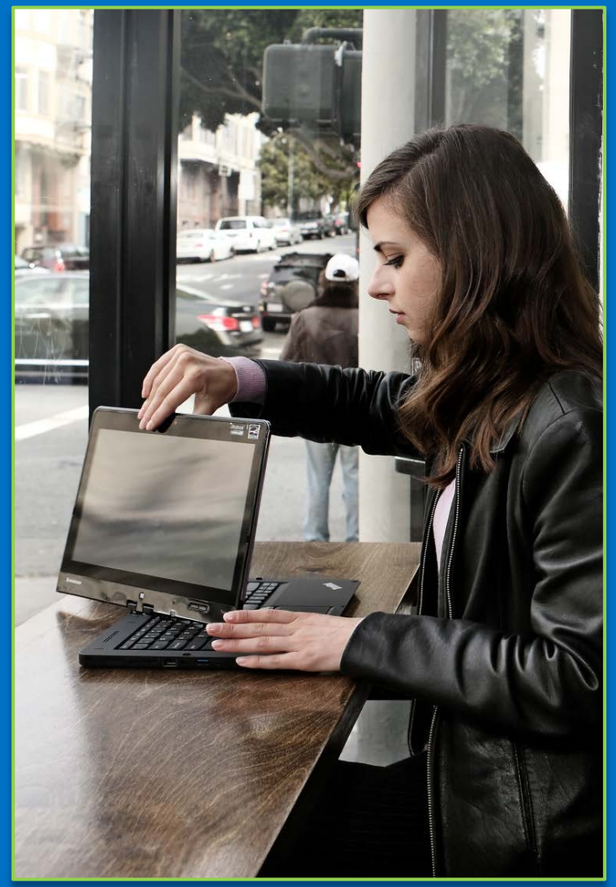
Re-inventing the

PC EXPERIENCE

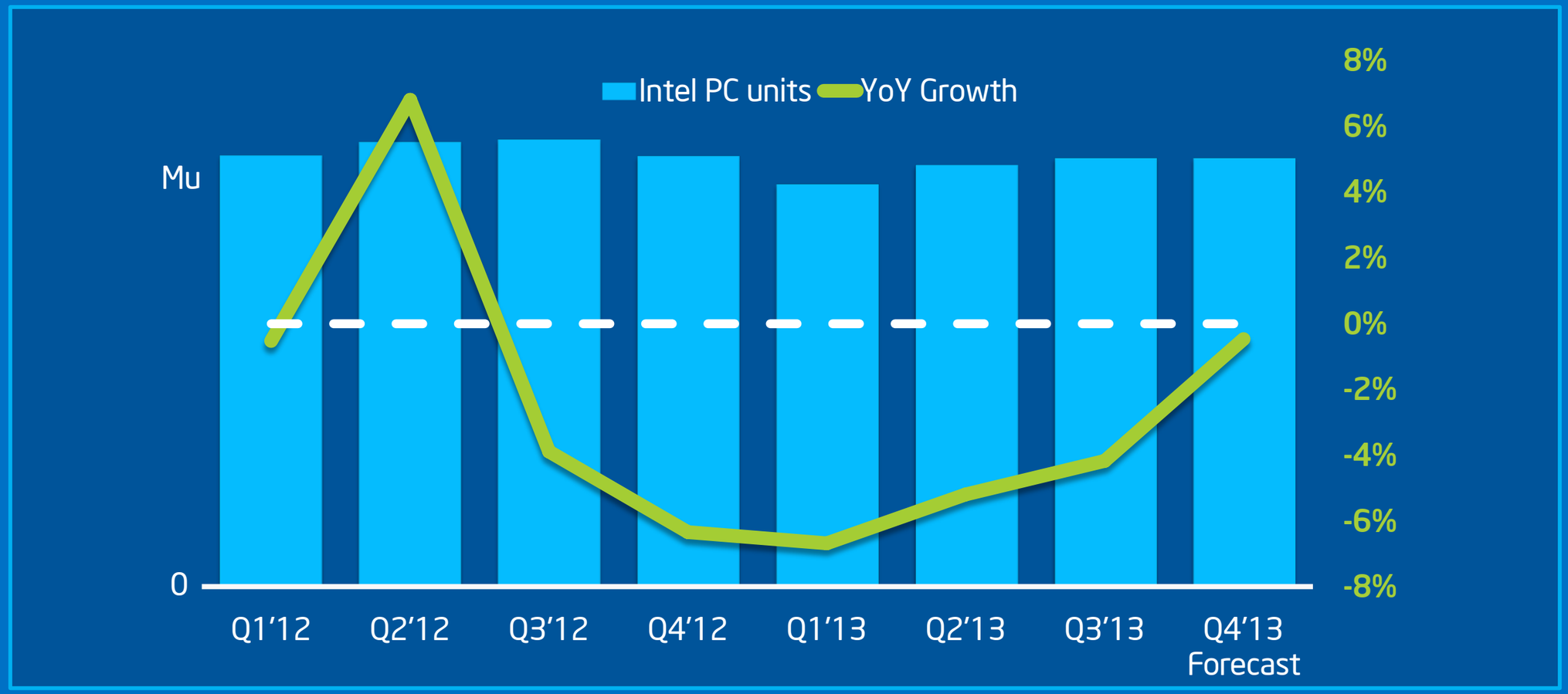








PC Market is Stabilizing



Enterprise and Mature Markets Improving

Source: Intel









2 in 1s, CONVERTIBLES & DETACHABLES

The Best of Both Worlds









Choice of
OPERATING SYSTEMS

*Other names and brands may be claimed as the property of others.

A Broad Range of

PRICE POINTS

2 in 1s
CONVERTIBLES & DETACHABLES

$299





PC EXPERIENCE
KEY MESSAGES

- PC Market is Stabilizing
- Innovation in Form Factors and Capabilities
 - *2 in 1, detachable and convertible*
- Best Experience on EVERY OS
- Amazing Affordable Price Points

MOBILITY

Established Tablet Footprint in 2013

“Intel scores major win in new Samsung Galaxy tablet.”

REUTERS

May 30, 2013



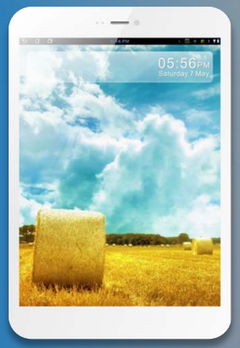
SAMSUNG



lenovo



DELL



BORQS

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Investing to Scale

2014* Tablet Volume

4X

*Intel Forecast

TABLET PRICE POINTS

Scale All the Way Down to

sub $100





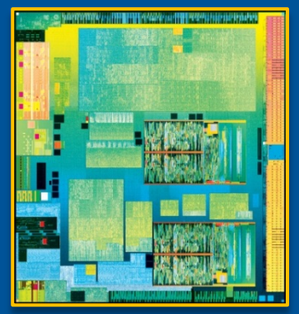




With Increasing

Innovation & Differentiation

PERFORMANCE SEGMENTATION



SCALE ANDROID



PERCEPTUAL COMPUTING



MULTIPLE OS





SECURITY





*Other names and brands may be claimed as the property of others.

MOBILITY

Commitment Towards Leadership in Communications

XMM7160

XMM7260

Focusing Our Efforts on Key OEMs for Smartphones



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Accelerating Atom™ to be on Par with Core™

Broxton

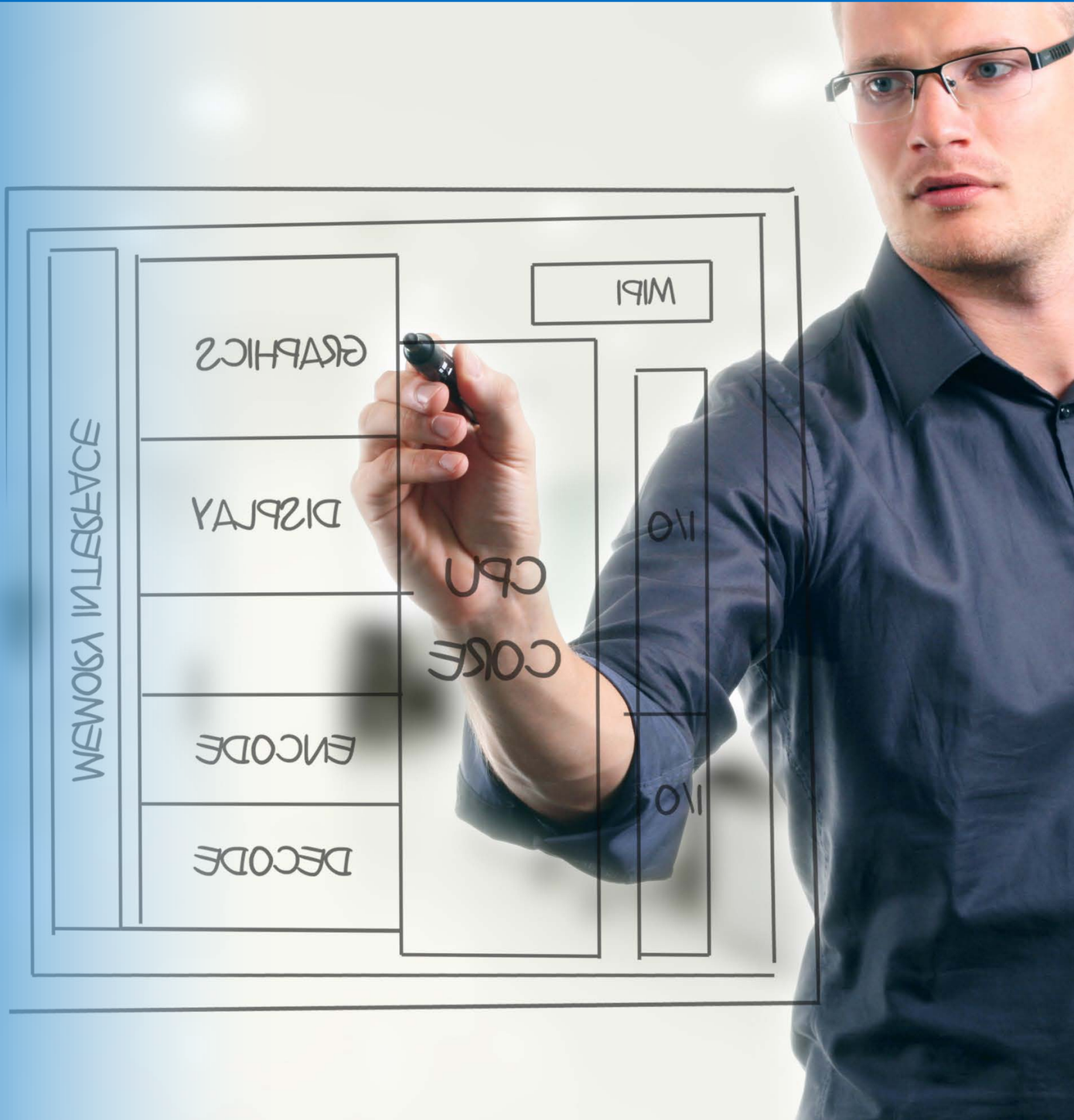
Performance Segment

Readiness by mid 2015

SoFIA

Entry/Value Segment

Readiness by 2H 2014



Source: Intel Roadmap

MOBILITY
KEY MESSAGES

- Investing to 4X the Tablet Footprint
- Using PC Innovations to Accelerate Differentiation in Tablets
- Driving Leadership in Mobile SOCs and Communications
- Accelerating Atom™ to be on Par with Core™



Bringing Innovation to Market

MANUFACTURING

10nm Process Technology

Ready in 2015

Foundry Services

Focusing on Broader Set of Customers



Source: Intel Roadmap

Bringing Innovation to Market
PERCEPTUAL COMPUTING





Bringing Innovation to Market
SECURITY

Fully Integrated Solutions with McAfee

Growing Security in Enterprise and Network

BRINGING INNOVATION TO MARKET
KEY MESSAGES

- Accelerating Manufacturing Leadership
- Advancing Perceptual Computing Technologies
- Integrating Security for Unique Differentiation







Leadership Moving Forward

Things That *Will Not Change*

Relentless pursuit of Moore's Law

Develop products that make the best PCs

~$12B profit in 2013*

Things That We Are *Doing Differently*

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If it Computes,
It does it BEST with Intel.

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